

NC 10% Campaign Youth Video Contest



The NC 10% Campaign is calling NC youth to participate in a video contest and WIN! Youth in middle and high school are encourage to submit a video on the theme 'What's Local to Youth.'

RULES

ENTRIES MUST BE BETWEEN

30 SECONDS – 4 MINUTE LENGTH INCLUDES TITLE (REQUIRED) AND END CREDITS (OPTIONAL)

Theme: 'What's Local to YOUth?' Create a home video using a phone/mobile device. Answer the question 'How do you, youth, know about, think about, or experience local foods? How do local foods affect your health, your community, your environment, or your economy?'

Originality: All Entries must be made by youth and for the contest. Remixed or shortened versions of footage are welcome, but entries must be original content created by the noted author.

Content: Videos must be created by youth. Videos that feature youth are encouraged. Interviews with friends, family, and farmers are also encouraged.

Deadlines & Format: Entries must be submitted by _____. You can attach your video directly to the email, or you can send a link to a video that you have uploaded to YouTube.

Judging: Entries will be judged by a panel of staff and youth advisors familiar with local foods. The top 3 videos will be posted on-line and final winners will be decided by public voting by your peers!

GUIDELINES

Our team of judges and advisors are looking for fun and interesting films about local foods that focus on youth voices. Films must be created by youth and may feature youth talking about and engaging with local food and farmers. We're looking for stories that youth find interesting and exciting about food – buying local food, growing local food, food in schools, food at camp, or food at their home tables. We're interested in originality, creativity, and fun.

First Prize: A free local foods dinner provided by your amazing teacher!

Second & Third Prize: A local foods swag pack!

The NC 10% Campaign Youth Video Contest is a project of the NC 10% Campaign, an initiative of that uses an interactive website along with action-oriented programming & events around the state to spread stories of how local food and farming impact our communities, our health, our environment, and our economies. The Campaign is a program of the Center for Environmental Farming Systems.